

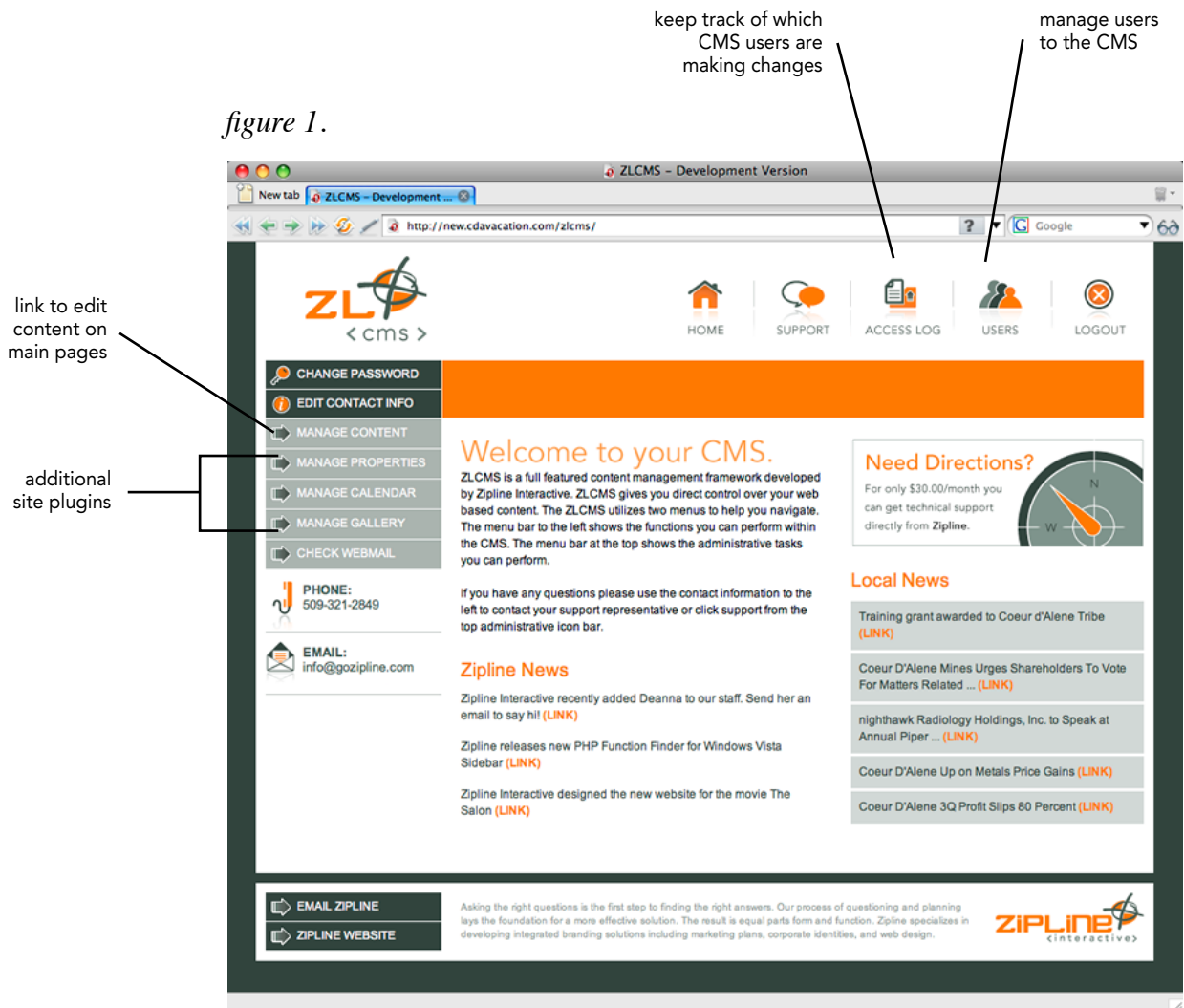
Content Management System  
Overview



## About Zipline Interactive's Content Management System (ZLCMS)

Our custom designed content management system allows users to add pages, edit content, add links pictures etc. at any time. This simple to use system will allow you to keep your site up to date at all times. The ZLCMS is also expandable as additional functionality plugins are added, such as a photo gallery or calendar system. Below are three screen shots that show the basic functionality of the system.

figure 1.



Annotations in the screenshot:

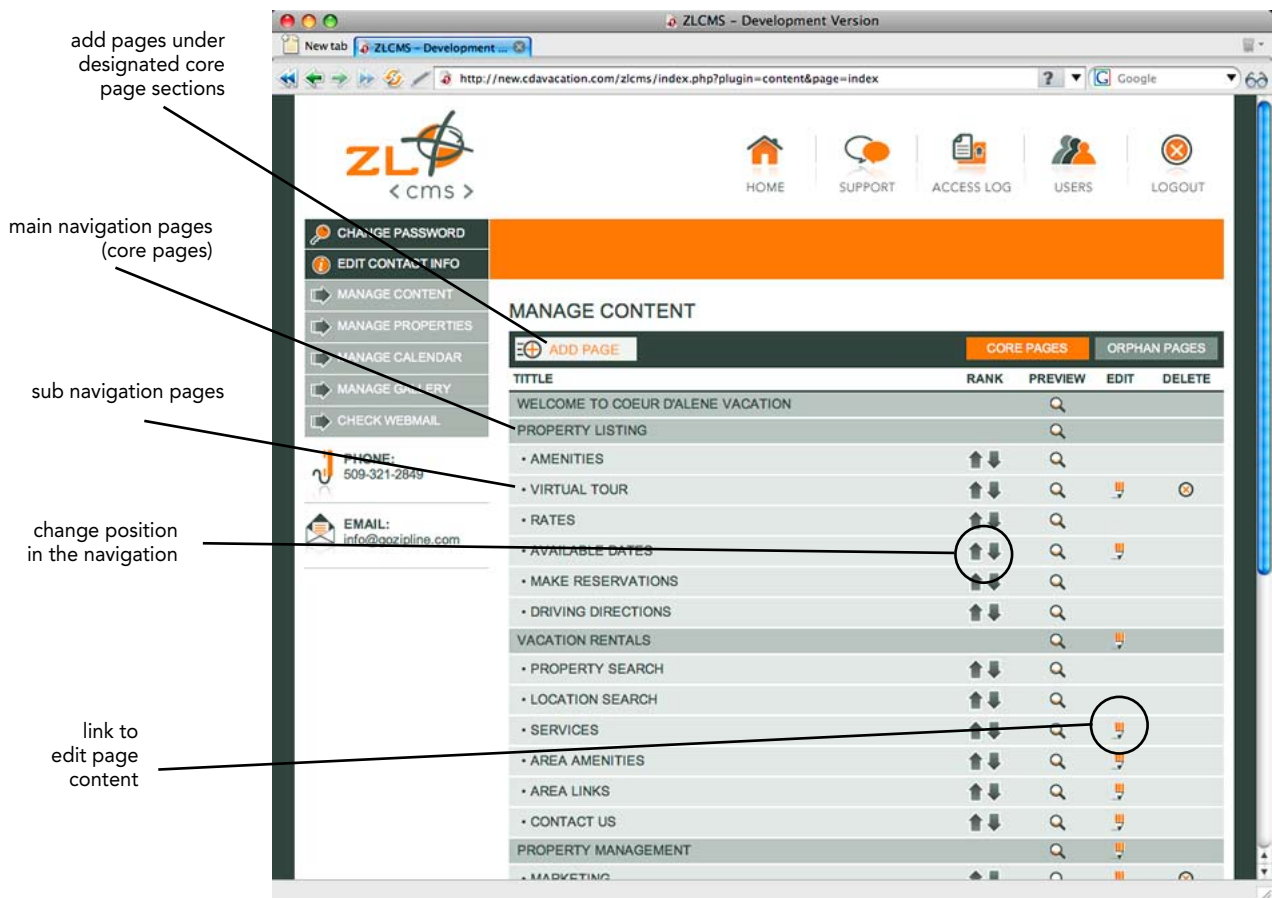
- link to edit content on main pages
- additional site plugins
- keep track of which CMS users are making changes
- manage users to the CMS

## About ZLCMS (cont.)

Most pages in a site are controlled through the “Manage Content” section. In figure 2. (below), you’ll see the core or top level navigation. Each section has it’s sub nav listed below it, with the ability to add additional pages to the section and rank their order.

Additionally, orphan pages can be added to the site which do not appear in the navigation.

figure 2.



add pages under designated core page sections

main navigation pages (core pages)

sub navigation pages

change position in the navigation

link to edit page content

TITLE	RANK	PREVIEW	EDIT	DELETE
WELCOME TO COEUR D'ALENE VACATION		🔍		
PROPERTY LISTING		🔍		
• AMENITIES	⬆️⬆️	🔍		
• VIRTUAL TOUR	⬆️⬆️	🔍	✏️	🗑️
• RATES	⬆️⬆️	🔍		
• AVAILABLE DATES	⬆️⬆️	🔍		
• MAKE RESERVATIONS	⬆️⬆️	🔍		
• DRIVING DIRECTIONS	⬆️⬆️	🔍		
VACATION RENTALS		🔍		✏️
• PROPERTY SEARCH	⬆️⬆️	🔍		
• LOCATION SEARCH	⬆️⬆️	🔍		
• SERVICES	⬆️⬆️	🔍	✏️	
• AREA AMENITIES	⬆️⬆️	🔍	✏️	
• AREA LINKS	⬆️⬆️	🔍	✏️	
• CONTACT US	⬆️⬆️	🔍	✏️	
PROPERTY MANAGEMENT		🔍		
• MARKETING	⬆️⬆️	🔍	✏️	

## About ZLCMS (cont.)

Below is a typical content page.

figure 3.

The screenshot shows a web browser window titled 'ZLCMS - Development Version' with the URL 'http://new.cdavacation.com/zlcms/index.php?plugin=content&page=form&id=8'. The interface is divided into several sections:

- Left Sidebar:** Contains navigation links such as 'EDIT CONTACT INFO', 'MANAGE CONTENT', 'MANAGE PROPERTIES', 'MANAGE CALENDAR', 'MANAGE GALLERY', and 'CHECK WEBMAIL'. It also displays contact information: 'PHONE: 509-321-2849' and 'EMAIL: info@gozipline.com'.
- Main Content Area:** Titled 'MANAGE CONTENT FORM', it includes input fields for 'Title' (with 'services' entered), 'Meta Keywords', 'Meta Description', and 'URL'. Below these is a rich text editor toolbar with various icons for text formatting and alignment.
- Content Preview:** A section titled 'Services' showing a preview of the website content. It includes a paragraph about 'Coeur d'Alene Vacation' and a list of services: 'Personal Services' (Chef Service & Catering, Grocery & Staple Shopping, Dry Cleaning & Laundry Services, Firewood Delivery & Prep, Maid & Cleaning Services, Mail & Package Pick-up & Forwarding, Pet Care Services, Baby Sitting), 'Reservations Made For:' (Dining, Spa, Event Tickets, Tee Times, Lift Tickets, Watercraft Rental), and 'Automobile, Boat and RV Service:' (Detailing, Service (fuel, oil change, etc.)).
- Bottom:** A 'Notes' section and a toggle switch between 'design' and 'html' modes.

Annotations with arrows point to specific features:

- 'add in meta key words and descriptions for use by search engines' points to the 'Meta Keywords' and 'Meta Description' fields.
- 'add links to pages outside of your site' points to the 'URL' field.
- 'content management toolbar is as easy to use as a any common word processing program' points to the rich text editor toolbar.
- 'add pictures, links, tables, format text (see figure 4 on next page)' points to the rich text editor toolbar.
- 'manage your content in this layout display environment' points to the main content area.
- 'view your content in either design mode or html code mode' points to the 'design' and 'html' toggle buttons.

## About ZLCMS (cont.)

Editor toolbar details

